

# Ventnor Special Events Sponsorship Opportunity



City of Ventnor  
Office of Special Events

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# What is Ventnor City Summer Beach Jam ???

Every Saturday, beginning Memorial Day Weekend to Labor Day Weekend, the City of Ventnor hosts a family-friendly outdoor event that features live local bands that perform on a gazebo stage, nestled on the beach at Newport Avenue.

At 5pm, local crafters and food vendors offer delicious food & artisan goods. Local radio partner, 95.1 WAYV, helps entertain the crowd with games and giveaways.

From 6p-9pm a band performs.

Music is spread across various genres including classic rock, funk, jazz, country, & reggae.



2021 Ventnor City  
**SUMMER  
BEACH JAM**

<b>JUNE 5</b> ONE FOR THE ROAD COUNTRY/ROCK	<b>JULY 10</b> KILTED ROGUES IRISH PIPES & DRUMS	<b>AUGUST 14</b> SJC ROCK
<b>JUNE 12</b> ZOETROPE FUNKY ROCK	<b>JULY 16</b> SWING THAT CAT SWING/JAZZ	<b>AUGUST 21</b> THE FLYNN'S IRISH
<b>JUNE 19</b> PACKAGE GOODS ORCHESTRA REGGAE	<b>JULY 17</b> THE BEAT TELLS BEATLES COVER BAND	<b>AUGUST 28</b> FUSEBOX CLASSIC ROCK TO TODAY
<b>JUNE 26</b> CRAZY UNCLE CLASSIC ROCK	<b>JULY 24</b> THE NOTION CLASSIC ROCK	<b>SEPTEMBER 4</b> THE EXCEPTIONS A LITTLE BIT OF EVERYTHING
<b>JULY 3</b> DEAD RECKONING GRATEFUL DEAD	<b>JULY 30 (FRIDAY)</b> THE USUAL SUSPECTS COVER POP/ROCK	<b>FOOD &amp; CRAFTS START AT 5PM. MUSIC BEGINS AT 6PM. NEWPORT AVE. BEACH</b>
<b>JULY 4 (SUNDAY)</b> PEOPLE'S CHOICE BEN SINGLETON SOUL/MOTOWN	<b>AUGUST 7</b> THE FRIENDS CLASSIC ROCK BAND CLASSIC ROCK	



# What is Sunset at Ski Beach ???

With the bay at your back, enjoy live music, movies, crafters, food, and a beer garden at Ski Beach throughout the summer on Wednesdays. Past performances have drawn a crowd due to the uniqueness of the location, draw of the bands, & the chill atmosphere. Your brand will be featured to hundreds of locals and tourists that come with families and friends to enjoy the sunset ....and a whole lot more!





**Ventnor City Special Events** is at **Newport Ave Beach**  
 July 3 at 12:02 PM · Ventnor City

Alright folks it's a GO!  
 Happy 4th of July Weekend!  
 The Ventnor City Summer Beach Jam is so excited to host Dead Reckoning this evening!  
 Showtime is scheduled for 6pm, with food and vendors ready to go at 5pm. As we all know, Mother Nature may want to delay the evening, but it is happening, so come down with your chairs, blankets, an umbrella and your patience!

Thank you to our sponsors Farley & Safety LLC, Michael Goloff CPA & In  
 Here's what we have for you...

- Food:
- Smokey's World BBQ
- Traveling Tomato Coal Fired Pizza
- Miss Connie's Street Corn
- Anna's Italian Specialties
- Soul Empanadas
- King of Pops
- Firehouse Donuts
- Shake mms Lemonade

- Vendors:
- Jenny's Jewelry Boutique
- Rawr Outfitters
- Homergrown AC
- Atlantic Leather Works
- High Tied Clothing
- The Honeyed Hive
- Anthony the Crochet Cat
- Lennard' Crystal Shop

#ventnorcitysummerbeachjam  
 #onlyinventor



**Ventnor City Special Events** is at **Newport Ave Beach**.  
 Published by Deana Bonafiglia Ruiz · July 10 at 8:39 AM · Ventnor City

Tonight!  
 Grab your dancing partner and join us for an energized evening of Swing-inspired Jump Jive, Rock & Roll and Beboop! A "sonic cocktail" of Blues and Swing, dashed with Cabaret!  
 Swing and Swing, dashed with Cabaret!  
 Swing That Cat! Always puts on a fabulous show and we are excited to host them again this summer! 6pm-9pm! As always arrive early to grab your seat in the sand and some dinner!

Thank you to our sponsors Farley & Ferry Realty Inc., Tactical Public Safety LLC, Michael Goloff CPA & Insurance Age... See More



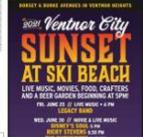
**100.7 WZLX**  
 June 18 · 18

Updates to schedules for #ventnorcitysummerbeachjam and @Sunset at Ski Beach Ventnor City Special Events #onlyinventor



Beach in the Classroom  
 Beach in the Classroom  
 June 18, 2021  
 June 19, 2021  
 June 20, 2021  
 June 21, 2021  
 June 22, 2021  
 June 23, 2021  
 June 24, 2021  
 June 25, 2021  
 June 26, 2021  
 June 27, 2021  
 June 28, 2021  
 June 29, 2021  
 June 30, 2021

Name	Date	Time	Location	Genre
June 18, 2021	6:00 PM - 8:00 PM	6:00 PM - 8:00 PM	Beach in the Classroom	Classroom
June 19, 2021	6:00 PM - 8:00 PM	6:00 PM - 8:00 PM	Beach in the Classroom	Classroom
June 20, 2021	6:00 PM - 8:00 PM	6:00 PM - 8:00 PM	Beach in the Classroom	Classroom
June 21, 2021	6:00 PM - 8:00 PM	6:00 PM - 8:00 PM	Beach in the Classroom	Classroom
June 22, 2021	6:00 PM - 8:00 PM	6:00 PM - 8:00 PM	Beach in the Classroom	Classroom
June 23, 2021	6:00 PM - 8:00 PM	6:00 PM - 8:00 PM	Beach in the Classroom	Classroom
June 24, 2021	6:00 PM - 8:00 PM	6:00 PM - 8:00 PM	Beach in the Classroom	Classroom
June 25, 2021	6:00 PM - 8:00 PM	6:00 PM - 8:00 PM	Beach in the Classroom	Classroom
June 26, 2021	6:00 PM - 8:00 PM	6:00 PM - 8:00 PM	Beach in the Classroom	Classroom
June 27, 2021	6:00 PM - 8:00 PM	6:00 PM - 8:00 PM	Beach in the Classroom	Classroom
June 28, 2021	6:00 PM - 8:00 PM	6:00 PM - 8:00 PM	Beach in the Classroom	Classroom
June 29, 2021	6:00 PM - 8:00 PM	6:00 PM - 8:00 PM	Beach in the Classroom	Classroom
June 30, 2021	6:00 PM - 8:00 PM	6:00 PM - 8:00 PM	Beach in the Classroom	Classroom

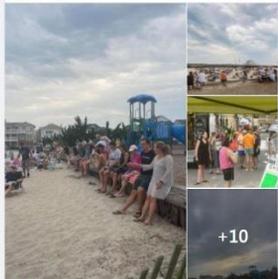


**#onlyinventor**  
 People are posting about this

**Ventnor City Special Events**  
 June 25 · 18

Another amazing #ventnorcitysummerbeachjam!  
 Thank you to Package Goods Orchestra for joyfully entertaining our community, our vendors for providing delicious food & unique crafts, and of course our sponsors Farley & Ferry Realty Inc., Insurance Agencies Inc., Michael Goloff CPA & ACUA - Atlantic County Utilities Authority!

A special thank you to the fabulous community of Ventnor for always being ready to have a good time no matter what the weather forecast says! ... See More



👍 Kate Stalder, 🗳️ Diana M Proffers and 18 others · 3 Shares

The Ventnor City Summer Beach Jam welcomes The Beatles tribute band The Beat Tells to **Newport Ave Beach**! They will take us on a journey through Beatlemania from 6pm-9pm! Vendors and food at 5pm!

Thank you to our featured sponsor Delmo Sports, and our series' sponsors Tactical Public Safety LLC, Insurance Agencies Inc, Michael Goloff CPA & Farley & Ferry Realty Inc!... See More

**Ventnor City Special Events**  
 June 26 at 8:38 PM · 18

#ventnorcitysummerbeachjam #onlyinventor



👍 You and 10 others · 1 Share

👍 Like 🗨️ Comment ➦ Share 🎵

**Sean Gleason** · WE LOVE VENTNOR  
 July 9 at 7:09 PM · 18

Rocking at Ski Beach...BIG Crowd! Great band! Gorgeous night!  
 #onlyinventor



# Ventnor City Summer Beach Jam and Sunset at Ski Beach

The event has attracted more than 15,000 people annually and approximately 300-1000 weekly. It's a perfect opportunity to showcase your business and get to know potential customers. Demographics are M/W 25-65, families, baby boomers, and Millennials.

**NEWPORT AVENUE  
& THE BEACH**

# SUMMER BEACH JAM

EVERY  
SATURDAY  
5-9 PM  
MEMORIAL THROUGH  
LABOR DAY WEEKEND

*Ventnor City*

VENTNOR CITY  
NEW JERSEY  
SPECIAL EVENTS

**DORSET & BURKE AVENUES  
IN VENTNOR HEIGHTS**

# SUNSET AT SKI BEACH

Live Music, Movies,  
Food, Crafters &  
a Beer Garden  
BEGINNING AT 5PM!

**#ONLYINVENTNOR // VENTNORCITY.ORG @VENTNORCITYSPECIALEVENTS**



# Platinum Sponsorship Includes

One (1) available

- **Name recognition** for 14-week concert series and prominent community event.

## **Example:**

**Ventnor City Summer Concert Series in partnership with “YOUR NAME”**

- Inclusion in all event marketing including banners, posters, website, paid advertising, and social media May - September
  - Prominent logo inclusion and naming rights on large 5ft banner on stage, which remains affixed on stage throughout the summer
  - Logo positioning on posters to be placed in storefronts
  - Logo exposure on event social media pages & City of Ventnor website
  - Name inclusion in more than 300 (:60) second radio ads that will run across 95.1 WAYV, 100.7 WZXL



## Platinum Sponsorship Includes (Continued)

- Social Media name tags on event's social media pages as well as partner radio stations' social media pages when mentioning the event, throughout the summer
- Inclusion in Digital Advertising with logo placement in promotional video that will be targeted to locals and visitors May-Sept
- Customizable onsite programming content during the event with promotional opportunities
- Ability to feature "YOUR NAME" :30 customized audio ad, airing during band breaks broadcasted from stage
- Ability for "YOUR NAME" to address the crowd for raffles, Front row seating, and a weekly vendor space.

**Platinum Sponsorship Total Cost: \$10,000**



# GOLD SPONSORSHIP

Five (5) Available

- Logo placement on all posters
- Inclusion in Digital Advertising with logo placement in promotional video that will be targeted to locals and visitors May-Sept
- Mentions on all social media materials
- 300 radio tags
- Weekly vendor spot
- Front row seating

**GOLD Sponsorship Total Cost: \$5,000**



# SILVER SPONSORSHIP

Three (3) Available

- Logo placement on all posters
- Mentions on all social media materials
- 300 radio tags
- Weekly vendor spot
- Front row seating

**SILVER Sponsorship Total Cost: \$3,000**



# BRONZE SPONSORSHIP

Sixteen (16) Available (you can have multiple weekends)

- Weekend sponsor
- 4x4 banner hung on stage from Friday to Monday (provided by you)
- Vendor spot
- Shout out
- Social media inclusion for your weekend.

**Bronze Sponsor Total Cost: \$250.00**



Concert Line up for sponsorship **DRAFT** 2022 dates:  
 Saturday at Newport Avenue Beach and Wednesday at Ski Beach

Band Name:	Date: (Saturday)	Genre:
Hawkins Road	May 28, 2022	Contemporary Country Band
The Usual Suspects	June 4, 2022	Cover band pop/rock
The Burnsiders Reggae Band	June 11, 2022	Reggae
The Beat Tells	June 18, 2022	Beatles Tribute
Big Daddy Duo	June 25, 2022	Party Rock
Dead Reckoning	July 2, 2022	Grateful Dead
Crazy Uncle	July 9, 2022	Classic Rock
Juicy	July 16, 2022	Various Party Music
Fusebox	July 23, 2022	A little bit of everything
The Flynn's / Kilted Rouges	August 6, 2022	Irish
Derek Crider	August 13, 2022	Country
No Pressure	August 20, 2022	Various Party Music
Package Goods	August 27, 2022	Timeless classics
The Notion	September 3, 2022	Various – 70's to today

Band Name:	Date: (Wednesday)	Genre:
Don't Call Me Francis	June 29, 2022	Top hits, classics from the 70's to now
Slippery When Wet	July 6, 2022	Bon Jovi Tribute Band
B Street Band	July 13, 2022	Springsteen Tribute Band
The Exceptions	July 20, 2022	Various Party Music
Sensational Soul Cruisers	July 27, 2022	Various – Motown, Philly Soul, Disco, R&B
Parrot Beach	August 3, 2022	Jimmy Buffett Tribute Band
David Christopher's 70's revival show	August 10, 2022	70's show
The Business	August 17, 2022	Various Party Music
Shot of Southern	August 24, 2022	Country
Legacy Band	August 31, 2022	Top hits, classics from the 70's to today



- Actual Video Ad

- This video ad was seen by **327,004 sets of eyeballs!** = we targeted the **RIGHT** people



- This video ad was **clicked on 4,069 times!** = we targeted people that **wanted to...and at least 500 of them did attend!**



- This video ad performed 18 times BETTER than the national average! = the creative content was **engaging and entertaining!**





95.1 WAVY  
Posted by Jalen Hudgins  
7h · 🌐

How does an evening of live music, movies, food, crafters and endless fun sound? You're already thinking about it aren't you? Well then, why not come out to **Sunset at Ski Beach** tonight? Come out and see Legacy perform, enjoy food from numerous vendors, and have a great time with us!! We hope to see you there at 5 PM Tonight! 🎶 #onlyinventnor Ventnor City Special Events



95.1 WAVY  
Posted by Mikayla Reed  
8h · 🌐

Come join us tonight for live music by JUICY at **Sunset at Ski Beach** starting at 6pm, and food vendors starting at 5pm! Great way to spend your Wednesday night, can't wait to see you there!! #onlyinventnor Ventnor City Special Events

Ventnor City Special Events is at Ventnor Ski Beach.  
16h · Ventnor City · 🌐

TONIGHT!  
Join us for live music with Juicy at Ski Beach! Music sounds off at 6pm, dinner is re... See More



95.1 WAVY  
95.1 WAVY added 4 new photos.  
Posted by Mikayla Reed  
Just now · 🌐

Loving @theburnsiders here @sunsetatski beach tonight, with a great crowd too! #onlyinventnor @ventnorcitiespecialevents



h 7.9

95.1 WAVY  
95.1 WAVY added a new photo.  
Posted by Mikayla Reed  
15h · 🌐

Such a great night with **Don't Call Me Francis**, with tons of great music, food, and vendors here at **Sunset at Ski Beach!** Be sure to join us ne... See More



95.1 WAVY  
95.1 WAVY added 3 new photos.  
Posted by Mikayla Reed  
22m · 🌐

Beautiful sunset tonight for a perfect night @sunsetatski beach #onlyinventnor @ventnorcitiespecialevents 🎶 📸



95.1 WAVY  
Posted by Mikayla Reed  
20h · 🌐

Come join us tonight at ski beach! music with **Don't Call Me Francis** starts at 6, and all food vendors start at 5!! #onlyinventnor Ventnor City Special Events

Ventnor City Special Events is at Ventnor Ski Beach.  
1d · Ventnor City · 🌐

There is an awesome-live-music warning for TONIGHT Friday July 9, from 6pm-9pm with Don't Call... See More



# THANK YOU TO OUR 2021 SPONSORS



ADVERTISE WITH US ON LONGPORT MEDIA



Meteorologist  
**Joe Martucci**

Serving 300,000+ people year-round and many more visitors on 1400AM, 98.3FM and 103.5FM

Work directly with us



Meteorologist  
**Alexa Trischler**

Choose from 99 weather forecasts a day

Packages start at \$2 per mention

LONGPORT MEDIA



THANK YOU

TO OUR SERIES' SPONSORS!!!

#onlyinventor



L3HARRIS



THANK YOU

TO OUR WEEKLY SPONSORS!!!

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